2024 Central Minnesota Council Spring Sale Guide

Thank you for participating in the Central Minnesota Council Old World Meats Product Spring Sale.

The meat stick sale is intended to help your Pack or Troop to raise funds for your program and adventure needs. It is also a critical part of helping the Council meet its financial needs in providing a quality program for your Scouts.

This is a supplemental program to the Annual Council Fall Popcorn Sale. Perhaps there are additional financial needs that your unit and some of your participating Scout families have such as paying for Summer Camp, paying dues, program fees, purchasing new uniforms, and purchasing equipment needs. Maybe there is a special event like a High Adventure trek or national-level event that your Scout may need some extra funds. This spring fundraiser sale will help you supplement income from the popcorn sale for those needs. 30% of the sales will go back to the Scouts that sell.

<u>Timeline</u>

February 2024 Roundtables	1 0
February 22, 2024	.Zoom Meeting at 7:00pm
February 28, 2024	.Register by for 1 st Session of Sale
March 1, 2024	. 1 st Session Meat Stick Order due to the Scout Office
March 25, 2024	.1 st Session Meat Stick Order Picked up by Units
April 17, 2024	Register for 2 nd Session of Sale
April 22, 2024	1 st Session Meat Stick Order Returns to Scout Office
April 22, 2024	2 nd Session Meat Stick Order due to the Scout Office
April 29, 2024	1 st Session Payment due to Scout Office
May 6, 2024	2 nd Session Meat Stick Order Pick up by Units
June 4, 2024	2 nd Session Meat Stick Order Returns to Scout Office
June 10, 2024	2 nd Session Payment due to Scout Office

The Central Minnesota Council is partnering with Old World Meats out of Duluth. Old World Meats works with other councils and youth organizations. The flavors that are being offered this year are:

BBQ, Buffalo, Dill Pickle, Hot, Original, Pepper Cheese, Pepperoni, Teriyaki

The meat sticks are wood smoked with no fillers and are high in protein and low in fat. The meat sticks are a shelf stable snack stick and have a 13 - month shelf life with no refrigeration required. Each stick is a 1 oz. individual package. There are 20 sticks per caddy, with a case containing 12 caddies. The meat sticks are sold by the caddy to the units. The individual meat sticks are sold for \$2 or \$40 per caddy.

This year the sale will be divided into two sessions. Units can participate in the first or second session or both. The first sessions order is due by March 1^{st} and the second session order is due by April 22^{nd} .

How to Register for the Sale

To register for the 2024 Spring Fundraiser go to: <u>https://247scouting.com/forms/296-springsale24</u> or look for the information on the Council website at <u>www.bsacmc.org</u>. Register by February 28th for the first session of the Spring Sale. Register by April 17th for the second session of the Spring Sale. If you are selling for both sessions, then only register by February 28th.

How to Order Meat Sticks

After units register an order form will be emailed to them. The Meat Sticks are ordered by caddy. (A caddy holds 20 meat sticks of the same flavor.) The order form can be dropped off at the Council office or emailed to <u>sheri@bsacmc.org</u> by/on March 1st for the first session and by/on April 22nd for the second session. If a unit needs more caddies send an email to <u>sheri@bsacmc.org</u> with the flavor and quantity needed. The Council will have some product on hand.

Pick Up of Meat Stick Order

Meat sticks will be picked up at the Central Minnesota Council office in Sartell at 1191 Scout Drive. A SignUp Genius email will be sent to pick a time for March 25th and May 6th.

How to Return Product

Units can return unopened caddies to the Council office anytime during the sale. Returning any items not selling well early will allow the council to redistribute to another unit that may be selling that certain flavor successfully. The final returns for the first session for units not selling in the second session is April 22nd. Final returns for units selling in the second session or both sessions is June 4th. The Council cannot accept any returns after June 4th.

Payments

Final invoices will be sent out April 23rd for the 1st session and June 5th for the 2nd session for all caddies not returned. Units are required to make payment to the Council office for caddies sold by April 29th for the 1st session or June 10th for 2nd session or if your unit sold for both sessions. Any payment not received by June 14th will be charged an additional \$25.

Scout Order Forms

Scout Order Forms will be available when picking up the meat sticks. It is recommended that each sale be tracked on the Scout Order Form just like the popcorn sale. The sale coordinator should collect the Scout Order Form from each Scout as they are completed and use them to account for the product each Scout has sold.

Incentive

Scouts that sell at least \$100 will be put in a drawing for one of five \$20 gift cards to the Scout Shop.

Spring Sale Roster

The Spring Sale Roster needs to turned in by June 4th to help determine the Scouts that sold \$100 or more to be put into the drawing. The form can be emailed to sheri@bsacmc.org or mailed to the Central Minnesota Council Office, 1191 Scout Drive, Sartell, MN 56377.

Selling Suggestions

The meat sticks are an easy sell for all units and practically sell themselves with a little effort. Be sure to that you ask for permission and check guidelines before selling.

Set up a table in front of a store	Sell at school – ask teachers and friends
Sell at a garage sale	Sell door to door
Sell at parents' work	Sell at Sporting event